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## NEWSLETTER

CONSULTING, ENGINEERING &  
OPTIMIZATION IN  
LOGISTICS NETWORKS

### New warehouse reinforces Marel's growth strategy



#### An interview with Vincent Smal, Warehouse Manager at Marel

[Marel](#) has opened a brand-new warehouse in the Dutch town of Boxmeer. The new facility, right next door to the factory, is a perfect fit with the manufacturer's growth strategy and will enable further professionalization of its logistics processes. Marel enlisted Groenewout's expertise for the design, layout and realization of the new warehouse.



Marel is the leading global supplier of advanced equipment, systems and services for the poultry, meat and fish processing industries. Among other things, the Boxmeer site is home to Marel's Poultry division that focuses on the poultry processing industry. In collaboration with customers worldwide, the company develops innovative solutions for the sector. Boxmeer is one of the locations where the advanced equipment and systems are assembled. "From here, we ship our products all over the world," says Vincent Smal, Warehouse Manager.

The company's growth resulted in the existing, on-premise warehouse becoming too small. "We had outgrown the available space and were forced to rent additional storage locations externally. At one point, we had as many as six external warehouses. Needless to say, external locations are far from optimal from a logistics perspective," Smal continues.

>> Click for the full interview: [English](#) / [Dutch](#)



### Successful inspiration & networking event on Transport Optimization

Kasteel Sint-Michiels in Belgium was the inspiring venue for Groenewout's inspiration and networking session, focusing on transportation and optimized route planning.

The inspiring stories of Greenplan, Jumbo and Arvesta were truly enlightening and provided valuable insights to all attendees. We also would like to thank everyone who joined us.

**You can download the presentations** [on Groenewout's website](#):

>> **Groenewout:** Introduction & trends

>> **Greenplan:** How to Significantly Reduce Your Vehicle Fleet through Better Route Planning and Lower Transport Costs and CO2 Emissions.

>> **Arvesta:** Optimizing Transport at Arvesta: Balancing Operations and the Voice of the Customer

#### More information

If you have any questions or would like to discuss a logistics and/or supply chain challenge without any obligation, please contact [Arthur Zondervan](#). We are happy to help you.

To improve cost-efficiency and reduce your operations' carbon footprint, please contact [Florian Merget](#) or [Clemens Beckmann](#) for any questions regarding innovative route optimization.



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