



Happy Holidays from Groenewout

The holiday season is just around the corner – a time to pause, reflect on the past year, and express our gratitude. Together, we accomplished a great deal in 2024: your trust and partnership have enabled us to make significant contributions to the logistics industry. Looking ahead, we are excited about an eventful 2025 filled with new challenges and opportunities. Guided by the principle of always thinking one step ahead, we will continue to work with you on groundbreaking solutions in the future.

We wish you and your loved ones a peaceful holiday season, relaxing days, and a fantastic start to a healthy and successful new year in 2025.

Warm regards,

Your Groenewout Team

New efficient & sustainable DC for My Jewellery

My Jewellery recently opened a **cutting-edge 10,000m² distribution center** (DC) in Den Bosch, Netherlands, with Groenewout providing expertise throughout the process. Our team supported My Jewellery by designing the facility, **supervising construction, logistics setup and realization**. Founded in 2011, My Jewellery has blossomed into a leading fashion and jewelry brand, captivating customers **with over 39 stores** across the Netherlands, Belgium, Germany, and France, complemented by a thriving online platform.



"Groenewout not only helped us with the design and realization of our new DC, but also helped us to create a scalable solution that anticipates further growth. Thanks to Groenewout's expertise, we're now able to work more efficiently and also have the flexibility to respond to market changes."

-Vilmar Blienkendaal, CFO/CTO My Jewellery

[Learn more!](#)

How selecting the right box size can save up to 17%

In the face of a **tight labor market and rising salaries**, many warehouses are increasingly turning to automated packaging systems. However, decisions about the **number of machines** required and the **range of box sizes** to be used are often made without fully assessing the unique operational needs of the facility. Groenewout offers a cutting-edge solution to optimize packaging processes, **enabling companies to achieve savings of up to 17%** on packaging, labor, and shipping costs. Logistics consultants [Étienne Teunissen](#) and [Mark van der Boor](#) offer their expert insights into this approach.



[Optimize Packaging Now!](#)

Expansion of the Decowraps DC in Aalsmeer



[Discover the Full Story!](#)

Decowraps has **once again turned to Groenewout's logistics expertise** to expand its distribution center in Aalsmeer, Netherlands. A leading supplier of packaging for fresh flowers and potted plants, Decowraps first partnered with Groenewout in [2017](#) for the center's original construction. For this expansion, Groenewout prepared the **Program of Requirements, preliminary design, and supported price and contract negotiations with VDR Bouwgroep based on the Design & Build construction team**. Groenewout also oversaw the design progress, including permits and construction documents, and supervised the construction, ensuring successful project delivery.

Welcome Bas Blom

We are excited to welcome Bas Blom as a new consultant at Groenewout. With a **strong background in process design**, Bas specializes in optimizing logistics processes and driving successful implementations. Prior to joining Groenewout, **Bas held key engineering roles at Ingram Micro and CEVA Logistics**, where he honed his expertise in **logistics optimization, project redesigns, and WMS migrations/implementations**. Bas holds a bachelor's degree in Technical Business Administration and a master's in Operations Management and Logistics from TU Eindhoven. For support with logistics challenges or WMS/WCS project implementations, don't hesitate to reach out to Bas.



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